COMMITTEE FOR THE STUDY OF ECONOMIC AND MONETARY UNION

CSEMU/12/89 17th February 1989

I. <u>The present state of and perspectives for economic and monetary</u> <u>integration in the Community</u>

1. Introduction

1. This section will briefly recall the main features of the process of economic and monetary integration in Europe since the beginning of the 1970s. In particular, it will make reference to:

- the Werner Report, which presented a first attempt to define and set out a plan for the attainment of economic and monetary union;
- the perception by the mid-1970s that the process of integration had lost momentum; nonetheless a number of significant developments took place in the Community both in monetary areas (notably the establishment of the EMS) and in non-monetary fields;
- the new impetus to European integration in the mid-1980s, as reflected in the adoption of the internal market programme and the signing of the Single European Act;
- the fact that progress in one area has promoted advancement in other areas and that integration has now reached a stage where it is practically irreversible.

2. The section will conclude with a brief statement to the effect that the Community has proved able to overcome serious problems, has expanded as a result of the accession of new member countries and has revived the idea of economic and monetary union. In particular, it will stress that the Community is now on the move and that it has put its house in order by resolving the most urgent budgetary and policy issues. CB/21.2.89

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1. Introduction

1.) Efforts in the Community to progress towards full economic and monetary integration began in earnest as the Bretton Woods system was breaking up. The Werner Report on the realisation by stages of economic and monetary union was drawn up in 1970 yearnst the Community background of the end of the transition period leading to the completion of the customs union, and of the definition of the common agricultural policy. It presented a first attempt to define and set out a plan for the attainment of economic and monetary union.

By the mid-1970s the perception had grown that the process of integration had lost momentum under the pressure from the divergent policy reactions to the economic crises occurring at the time. Nevertheless, several important institutional moves had been made: in 1972, the "Snake" was created; in 1973, the European Monetary Co-operation Fund (EMCF) was set up; and in 1974, the Council Decision on the attainment of a high degree of convergence in the Community and the Directive on stability, growth and full employment were adopted.

2) In 1979, the process of monetary integration was relaunched with the creation of the EMS and the Ecu. The success of the EMS in promoting its objectives of internal and external monetary stability laid the foundations for the <u>new impetus to European integration</u> in recent years, as reflected in the adoption of the 1992 large internal market programme and the signing of the Single European Act.

The fact that the 1992 internal market process has now become practically irreversible, proves that the Community has been able to overcome the serious problems of the 1970s, and has coped with the enlargements resulting from the accession of new member countries. The idea of economic and monetary union has been revived now that the Community has put its house in order and resolved the most urgent budgetary andpolicy issues. The Community is once more progressing along the path of economic and monetary integration. EB.22 '89 11:07

1. Introduction

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2. The EMS and the adjustment of the European economy

3. In the monetary field a new phase in the process towards an economic and monetary union opened with the creation of the European <u>Monetary System</u> (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. The progress made by the Community *Monetary System* (at the end of the 1970s. *Monetary*

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Within the framework of the EMS the Community has developed into the groundling verticeing control controls. This achievemen way po 4. a zone of increasing monetary stability (and open internal trade, in a period in which the world economy was shaken by wide exchange rate fluctuations and tensions in trade relationships. The acceptance of the hadpart exchange rate constraint has greatly assisted the participating countries in gearing their monetary policy towards the objective of price stability, thereby laying the foundations for both a converging price performance at a low rate of inflation and the achievement of a high degree of exchange rate stability. Moreover, the greater priority given to a policy of monetary stability has contributed, in many countries, to a process of economic adjustment-obtained through-budgetary restraint and moderation in cost increases, and leading to an improvement in the overall/performance. of the economy. Finally, the reduced uncertainty about exchange rate developments and the fact that the parities of the participating currencies were not allowed to significantly depart from the fundamental economic conditions of the respective countries, created a condition favourable to -the-maintenance and strengthening of open intra-European trade, even in-a-period of great economic difficulties and severe unemployment.

The EMS has served as a focal point for improved monetary policy co-ordination and provided a basis for multilateral surveillance within the Community. Its success is in part attributable to the willingness of countries to opt for a strong currency policy stance, but also to the flexible and pragmatic way in which is has been managed. The System has evolved in response to changes in the economic and financial environment and on two occasions (Palermo 1986 and Basle-Nyborg 1987) its mechanism has been amended and improved.

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5. V The launching of the European Monetary System was accompanied by the creation and development of the ECU, which replaced the European unit

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of account. In setting up the EMS, the European Council declared in 1978 that "a European currency unit (ECU) will be at the centre of the EMS". Beyond being-used as the denominator of the deposits with the EMGF obtained against-gold-and-dollars-conferred-through the swaps mechanisms, and as a denominator-of-intra-EMS-credit facilities, the "official" EGU-has had a limited development and role in the EMS so far. The use of the ECU by private markets, however, has spread significantly, partly because of its intrinsic-advantages and partly as a result of a perception that it could become-the-future currency of Europe.

The ECU has strongly developed as a financial instrument private markets. In international banking it has become the sixth Currency of denomination. The creation of an ECU clearing system two years ago, in which more than thirty commercial banks now participate, has contributed to the development and the liquidity of the market. The ECU also ranks fifth as a currency of denomination of international bond issues, with 6% of the market. A wide set of new instruments is now available for investors, both with short and long maturities. In the non-financial sphere the use of the ECU remains finited, because of the scarcity of information and the difficulty to introduce innovations in the currency denomination of commercial transactions. However, opinion polls, especially among firms, tend to show an increased interest in the potential uses of the ECU.

3. The Single European Act and the Internal Market Programme

6. On the economic side, a "relaunching" of Europe began in the mid-1980s supported by the success and -restitionse of the EMS. The central element in this process was the proposal, made in May 1985 by the Commission, to realise the objective of a market without internal frontiers by 1992. The essence of the measures for the removal of physical, technical and tax barriers was set out in a White Paper, which specifies the programme, timetable and methods for creating a unified economic area in which persons, goods, services and capital will be able to move freely. This objective, together with the necessary institutional means, was embodied in December 1985 in the <u>Single European Act</u> which marked the first significant revision of the Treaty of Rome.

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The most prominent, and cake may one of the most timp or tank, examples is he Arnechies on the libear lighter of combal mounters which was allosked within his manths und which will Came in the force an 1st July 1910. Another They in the direction of greater presencial inhegration was the adaption of the provide in annunce thurses for industrial of muchual recognition.



7. The Single Act signalled two significant changes in the Community's strategy to advance in the integration process. Firstly, it incorporated an institutional reform aimed at establishing a faster, more efficient and more democratic decision-making process which was considered to be indispensable for reaching the goal of a common unrestricted market. In particular, this reform extended the scope of qualified majority voting and thereby removed the constraints inherent in the permanent search for consensus which had hampered the decision-making process in the past, gave the European Parliament a greater role in the legislative process, and dramatically simplified the requirements of the harmonisations of national law by limiting harmonisation to the essential standards and by systematic adoption of mutual recognition of national norms and regulations. Secondly, with the Single Act the member countries reaffirmed - and recognised in the context of the Treaty of Rome - the need to strengthen the Community's economic and social cohesion, to enhance the Community's monetary capacity in the perspective of economic and monetary union, to reinforce the Community's scientific and technological basis, to harmonise working conditions with respect to health and safety standards, to promote the dialogue between management and labour, and to initiate action to protect the environment.

Concerning the implementation of the single market programme, the progress made in the last three years. (spring 1986 to spring 1989) is very This significant and highlights a complete change of pace in approaching a unified market, as compared to the previous two decades.

The effective realisation of the internal market between now and 1993 involves the adoption of some 300 Directives. It is not so much their number which is impressive, as the extremely short period of time available for their adoption, because in view of the time required for them to be transposed into national legislation, the bulk of the Community's legislative work should be completed by the end of 1990. In three years the Commission has presented 90% of the proposals for the Directives concerned and the Council has adopted around 20%. Whereas eighteen and sixteen years respectively were needed to put through two Directives on the freedom of establishment of architects and pharmacists, two years were sufficient for the adoption of a general system for the mutual recognition of higher education diphomas. Particular diligence is being displaced in dealing with

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the texts concerning the aborition of technical barriers. The speedy adoption of the Directives on the liberalisation of capital movements (achieved-in-six-months)-and-the-freedom-to-provide insurance services-for industrial_____risks____(the adoption of which was made possible by the application of the principle of mutual recognition) has been particularly olc. striking. Rapid and significant progress has/been made with regard to public works and supply contracts, machines, materials, foodstuffs, sea, air and road transport and financial services, Progress is along for the above of t **meed**y application of Community_law_connected_with the internal_ market-will served by greater delegation of implementing powers to the Commission; various measures to ensure the transparency, efficiency and legal/certainty of the procedures governing the conduct of the Community's competition policy, whether in the field of merger control or state aids; and by the forthcoming establishment, alongside the European Court /of Justice, of a court of first instance, in particular specialising in competition questions.

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Concerning the Community policies accompanying the creation of the single market, a package of measures was approved by the European Council in February 1988:

- the reform of the <u>Common Agricultural Policy</u> has been continued to take account of new production and trade conditions;
- substantial resources have been allocated to the Community's structural policies (in particular the doubling of the structural funds by 1993 and the adoption of a framework programme for research and technological co-operation). Their objectives have been built around a few major priorities: to strengthen the scientific and technological bases of European industry, with a view to developing its international competitiveness; to take on the challenge of the economic and social cohesion of the Community by achieving growth and adaptation in regional economies showing structural backwardness, by supporting the conversion of declining industrial regions, by combating by integrating løng-term unemployment, young \people into employment, and by encouraging rural development; to support the realisation of large infrastructures of European interest and to

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9) The exection of a single marked the houseaser, not be "He'ty will solely the the thinner of micro-economic marked harrier but integrates elso measure to avoid marked segmentation through matic here commercial practices and elannament market positions as well as command, policies enned at declucing market imprefections. In the field of of competition policy the Commission's abouting the expets Commumby law governing the intermit market will be shear, that barradis mierower by U. be whip lemented to increase the hemeperancy, efficiency mel legal cubernity of the procedures of the Community's carpset time policy and a count of first in 16 mar, speciality on parkinter in campetition questions, with be established plangside the Engreen Court of Justice. As for as complementions have been about policies policies of concurrent, Concitence complete approvide any steeleducing approvide any steeleducing approvide provide of parekanar of which is duall better bath other mas to my mile and andramine European pother mile ner a community photochecks wat recturing market dysenbeckans and safejuerating the economic and social cohesian of the Cammunity. The packing proton Enchastic and three from a law on calle usignility . " Ford, tegt i me a cance boulde faile the continuance approxice for a policy have anter but of the of the of the and hade conclations. Lecondly, the edeption of a new francial repaire which powersh a firm facting for Community actuation on the Saser of a ryshin of own becauses. Thindly, the considerable', improve which in the Camunity's capacity a hore Pin the encla working how all able the Rays nich have the souple com skells and that in chippor her bly the chickwood of fraction aunthe them doubled by 1883, und hogethis with a rearribely

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leakioning dece Repriminh - in mich with a Courte Ser a carter En 14 wanter be an harmatically baken white eccant and there by ensure he most favourable outcome from the inducctions of national policies. For instance, the Caechine Report letimated that the impact of the internel market programme on good to the Community could be raised by 22 perembase pour to if the vernance of market barriers love accongramied by an actue macro-economic policy in the Community. Amil sections / und returnediany une would goestly intimate the chances that chaptementing that many wellconclusted goow be - amentical shrehegy.

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promote a European approach to environmental problems. New thinking has been applied to the methods of implementing these structural policies: the concentration of resources, the selection of actions which are sure to have a strong multiplier effect, the substitution of the concept of programmes for that of projects, and the introduction of a partnership between the Community and the beneficiaries;

- finally, it should be noted that the <u>European Investment Bank</u> will also have to contribute to the objective of economic and social cohesion, in proportion to its substantial resources.

At the same time, the Community has adopted a new financial regime which provides it with a system of own resources which is adequate, stable and guaranteed, thus ensuring the continuity of Community activities. It also establishes the procedure for greater budgetary discipline on the basis, firstly, of an institutional agreement between Parliament, Council and Commission on the ceiling for budget resources year by year from now until 1992; secondly, of a multi-annual approach to the planning of expenditure; and finally, the strengthening of the principle of budget "annuality" in the execution of the budget.

4. Perspectives, opportunities and problems

10 9. The European Council, meeting in Rhodes in December 1988, noted that "at the halfway stage towards the deadline of December 1992, half of the legislative programme necessary for the establishment of the large market is already nearly complete" and underlined "the <u>irreversible nature</u> of the movement towards a Europe without internal frontiers".

Among economic agents, the objective of a large market without internal frontiers enjoys broad support, emanating to a significant extent also from the dynamic forces that the objective of 1992 has created at every decision-making level. In the private sector the anticipation effects are clearly reflected in the investment strategies of European firms and the unprecedented number of mergers foreshadowing the intensification of industrial co-operation. The prospects of a single market, the credibility of the member countries' desire to move towards a highly integrated Community and the enhancement of the decision-making capacity of Community

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bodies are having a strong impact on the behaviour of market participants in the community.

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10. The advantages deriving from the completion of the internal market are, in terms of economic welfare and greater freedom for the European people, deep and widespread because of the very deep structural change in the European economy required and promoted by the establishment of the single market. Such change will not only involve regulatory and other policy aspects for which a competence will have to be established at the Community level, it will also involve the conditions under which policy functions that remain a preserve of national authorities will be exerted. This is so because the degree of economic interdependence among member countries will be significantly strengthened by the single market, thereby enhancing the repercussions that each economy will receive from impulses originated in other member states. In the economic field, the dismantlement of all physical, regulatory and tax barriers in the exchange of goods and services will increase and accelerate the cross-frontier effects of cost and budgetary developments originating in each member state. In the financial and monetary field, this effect is going to be even stronger, following the complete liberalisation of capital movements that will become effective in most member countries by mid-1990.

The maximum benefit from the creation of the single market can be 11. brought about only through more stable exchange rates and closer co-ordination of economic and monetary policies. An efficient allocation of economic resources in a wide, integrated space will only be possible in a framework of exchange rate stability. If the flexibility and scope for parity adjustments offered by the present EMS arrangements were to be intensively used to cope with pressures on exchange rates originating from financial disturbances, real exchange rates would depart from economic fundamental conditions, and investment and consumption decisions by economic agents would be made inefficient by such misalignments. In order to avoid such developments a close / degree of macro-economic policy and monetary policy co-ordination is indespensable, as well as the enhancement of the resilience of the EMS. A lack of co-ordination would inevitably lead, sooner or later, to mutually inconsistent policies being conducted in different countries. Such inconsistency would eventually produce imbalances in Community exchanges of goods and services and would, in turn, feed the illusion in some political quarters that the tensions could be relieved by protecting some sectors of the economy through recurrent recourse to safeguard clauses and/or real exchange rate change, rather than by adopting the appropriate structural or macro-economic policies. This would induce a slowing-down in the process of opening our economies or even a rethinking of some of the steps already taken. Economic agents would be inclined to take full account of the single market in their economic decisions only if they were strongly convinced that the single market is going to last. The perception that the move towards a single market is, indeed, "irreversible" would not be solid without the support of a significant enhancement in the degree of policy co-ordination.

12. If the conditions exist in which the Single Act can succeed, its implementation will produce additional growth, intra-Community trade and employment for the European Community. The studies evaluating the potential economic effects of completing the internal market have estimated that the additional growth could be equivalent to between 4.5 and 7% of Community GNP and that five million additional jobs could be created.

The European area will then constitute an "optimum monetary area" in which exchange rate stability will be in the interests of each of the parties.

On these bases, and provided that the conditions for convergence exist and without wishing to prejudge the timing, transition to a situation of economic and monetary union would add appreciably to the level and distribution of prosperity in the Community. The risks associated with the elimination of the exchange rate instrument as a means of adjustment will be examined below, but they would be alleviated by the development of common policies and the increased co-ordination of economic policies. On the other hand, the strategies and the behaviour of those involved in economic activity would be served by the elimination of exchange rate uncertainties, the reduction of gransaction costs and, perhaps above all, by the perfect transparency of prices which, in itself, should go a long way towards accentuating the gains to be achieved from the internal market.

The common policies regional and sectoral, of economic union would have powerful redistributive effects, but they would also be conducive to a better allocation of resources by correcting, at Community level, certain imperfections in the market, for example in the areas of research and development, infrastructure and energy, or the credit rating of public borrowers.

The increased co-ordination of economic policies would be necessary in order to ensure the stability of the system; it would also be beneficial for the member states insofar as it ensured that the increased economic interdependence and the external effects of national economic policies were systematically taken into account and that the reciprocal room for manoeuvre which could be created by a co-operative strategy was used effectively. All in all, therefore, new opportunities would be created for the Community in terms of growth, competitiveness, employment and cohesion.

In the interplay of international concertation European economic and monetary union will also bring a new actor onto the scene whose importance will give it a decisive influence on the management of the world economy and the international monetary system. Exercised in a responsible Community? way, the enhanced Europers capacity for negotiation and action can make a a high kurl of echan in powerful contribution to the stabilisation and therefore to the growth of the world economy, and this is bound to have induced beneficial effects for growth in Europe.

16. 13. Economic and monetary union has been set as a goal by the Community since the late 1960s. The single market, by itself, does not require the establishment of an economic and monetary union. It requires, however, a significant increase in the degree of economic policy co-operation even in areas that are not, as such, part of the single market programme. Such an increase represents a significant progress in the path leading to an economic and monetary union. This is the reason why the European Council in Hannover has decided to consider again the problem of an economic and monetary union and the steps leading to it. These are the subject matters of Parts II and III of this Report.

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