

# 54615-2026 - Result

**Germany – Business and management consultancy services – PRO-2245694447 - Organisational Management Consultancy**  
**OJ S 17/2026 26/01/2026**  
**Contract or concession award notice – standard regime - Change notice Services**

## 1. Buyer

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### 1.1. Buyer

Official name: European Central Bank

Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: Economic affairs

## 2. Procedure

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### 2.1. Procedure

Title: PRO-2245694447 - Organisational Management Consultancy

Description: Provision of Organisational Management Consultancy services with a focus on, but not limited to, advice, review, project management, reports, analytics, design and implementation services in the following areas: - Implementation of the ECB's strategy and strategic objectives; - Optimisation of organisational performance and effectiveness; - Support, design and delivery of key change initiatives.

Procedure identifier: fed3682c-90ad-4ab3-8234-5df3068032eb

Previous notice: d0f07a4b-64ff-424f-82aa-2494d0f7e91d-01

Internal identifier: PRO-2245694447

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

Main features of the procedure: The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements. The tender procedure is conducted in accordance with Decision ECB/2016/2 laying down the rules on procurement (as amended), available at <https://www.ecb.europa.eu/ecb/legal/1001/procurement/html/index.en.html> And in EUR-Lex: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:02016D0002-20200501>. The detailed features and terms and conditions of the procedure can be found in the procurement documents.

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

#### 2.1.2. Place of performance

Postal address: Sonnemannstrasse 22 Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

#### 2.1.3. **Value**

Estimated value excluding VAT: 7 000 000,00 EUR

Maximum value of the framework agreement: 7 000 000,00 EUR

#### 2.1.4. **General information**

Additional information: This tender procedure is conducted via the ECB's electronic tendering system (SAP Ariba) which can be accessed via the following internet address: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html> If you have not used the ECB's electronic tendering system before, you need to register via the above link. Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support. Should you require technical help when using the system, please raise a contact support request on the following website: <https://eu.service.cloud.ariba.com/Sourcing.aw>. Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as laid down in the procurement documentation itself.

#### **Legal basis:**

Other

<http://data.europa.eu/eli/dec/2016/245/2020-05-01> - Consolidated text: Decision (EU) 2016/245 of the European Central Bank of 9 February 2016 laying down the rules on procurement (ECB/2016/2) (recast)

## 5. Lot

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### 5.1. **Lot: LOT-0001**

Title: Organisational Communication Consultancy

Description: Organisational Communication Consultancy Services

Internal identifier: PRO-2245694447 - Lot 2

#### 5.1.1. **Purpose**

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

#### **Options:**

Description of the options: The contract is not subject to renewal.

#### 5.1.2. **Place of performance**

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

#### 5.1.3. **Estimated duration**

Start date: 01/07/2025

Duration: 48 Months

#### 5.1.5. **Value**

Estimated value excluding VAT: 1 000 000,00 EUR

Maximum value of the framework agreement: 1 000 000,00 EUR

#### 5.1.6. **General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The contract start date as indicated in the "Estimated Duration" field in the notice is merely indicative.

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Price

Name: Price

Description: Price - Financial offer

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70,00

##### **Criterion:**

Type: Quality

Name: Quality-related criteria

Description: Quality-related criteria to be specified in the procurement documentation - Invitation to Tender.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30,00

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, partly without reopening and partly with reopening of competition

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

Electronic auction: no

#### **5.1.16. Further information, mediation and review**

Mediation organisation: The European Ombudsman

Review organisation: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Information about review deadlines: Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on public procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

Organisation providing additional information about the procurement procedure: European Central Bank

Organisation providing offline access to the procurement documents: European Central Bank

Organisation providing more information on the review procedures: European Central Bank

Organisation whose budget is used to pay for the contract: European Central Bank

Organisation executing the payment: European Central Bank

## **6. Results**

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Maximum value of the framework agreements in this notice: 1 000 000,00 EUR

#### **6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

##### **Framework agreement:**

Maximum value of the framework agreement: 1 000 000,00 EUR

#### **6.1.2. Information about winners**

##### **Winner:**

Official name: Oliver Wyman GmbH

**Tender:**

Tender identifier: ID2749605244  
Identifier of lot or group of lots: LOT-0001  
Value of the tender: 500 000,00 EUR  
The tender was ranked: yes  
Rank in the list of winners: 1  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no

**Contract information:**

Identifier of the contract: PRO-2245694447- Lot 2 - Organisational Communication Consultancy - Oliver Wyman GmbH  
Title: PRO-2245694447 - Lot 2 - Organisational Communication Consultancy - Oliver Wyman GmbH  
Date on which the winner was chosen: 22/08/2025  
Date of the conclusion of the contract: 02/10/2025

**Winner:**

Official name: BUSINESS INNOVATION CONSULTING GROUP S.L.

**Tender:**

Tender identifier: ID2749526692  
Identifier of lot or group of lots: LOT-0001  
Value of the tender: 500 000,00 EUR  
The tender was ranked: yes  
Rank in the list of winners: 2  
Subcontracting: No

**Contract information:**

Identifier of the contract: PRO-2245694447 - Lot 2- Organisational Communication Consultancy - Business Innovation Consulting Group S.L. (BICG)  
Title: PRO-2245694447 - Lot 2 - Organisational Communication Consultancy - Business Innovation Consulting Group S.L. (BICG)  
Date on which the winner was chosen: 22/08/2025  
Date of the conclusion of the contract: 02/10/2025

#### 6.1.4. Statistical information

**Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically  
Number of tenders or requests to participate received: 2

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Central Bank  
Registration number: 0001  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
Postcode: 60314  
Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)  
Country: Germany  
Contact point: Central Procurement Office  
Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Telephone: +49 6913440

Internet address: <https://www.ecb.europa.eu>

**Other contact points:**

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Legal Advice Team

Email: [LegalServices@ecb.europa.eu](mailto:LegalServices@ecb.europa.eu)

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

Organisation whose budget is used to pay for the contract

Organisation executing the payment

### **8.1. ORG-0002**

Official name: The European Ombudsman

Registration number: 0002

Postal address: 1 avenue du Pr?esident Robert Schuman, CS 30403

Town: Strasbourg

Postcode: 67001

Country subdivision (NUTS): Bas-Rhin (FRF11)

Country: France

Contact point: The European Ombudsman

Email: [eo@ombudsman.europa.eu](mailto:eo@ombudsman.europa.eu)

Telephone: +33 388172313

Internet address: <https://www.ombudsman.europa.eu/en/home>

**Roles of this organisation:**

Mediation organisation

### **8.1. ORG-0003**

Official name: Oliver Wyman GmbH

Size of the economic operator: Large

Registration number: DE815518803

Postal address: M?llerstr. 3

Town: M?nchen

Postcode: 80469

Country subdivision (NUTS): M?nchen, Kreisfreie Stadt (DE212)

Country: Germany

Email: [MarketingGnA@oliverwyman.com](mailto:MarketingGnA@oliverwyman.com)

Telephone: +49 89939490

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

**8.1. ORG-0004**

Official name: BUSINESS INNOVATION CONSULTING GROUP S.L.

Size of the economic operator: Micro, small, or medium

Registration number: ESB82355843

Postal address: CALLE PADRE DAMIAN 48

Town: MADRID

Postcode: 28036

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: [info@bicg.com](mailto:info@bicg.com)

Telephone: +34 913141331

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

## **10. Change**

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Version of the previous notice to be changed

:

d0f07a4b-64ff-424f-82aa-2494d0f7e91d-01

## **Notice information**

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Notice identifier/version: 26b07d09-803a-4a28-98fe-30c061466d0e - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 22/01/2026 14:37:14 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 54615-2026

OJ S issue number: 17/2026

Publication date: 26/01/2026